

data = success!

TEACHERS need data to understand when students are thriving and when they need more support in learning specific concepts.

PARENTS and guardians need access to their child's educational data to help them succeed.

STUDENTS need feedback on their progress so they can make good decisions about program choices and prepare for success.

SCHOOL OFFICIALS and community members need to understand school performance and know if scarce education resources are being allocated fairly and effectively.

How is Education Data Protected?

We follow federal and state education privacy laws and adhere to privacy and security policies.

» For example, the Family Education Rights & Privacy Act (FERPA) gives parents rights related to their children's education records and personally identifiable information. Additional information is available in our annual notice to parents of their rights under FERPA and from the U.S. Department of Education at <http://familypolicy.ed.gov/>.

When we use an online service provider to process or store data, they also must adhere to certain federal and state and privacy laws. We also expect them to use current security protocols and technology.

» Additionally, the federal Children's Online Privacy Protection Act (COPPA) prevents child-directed websites and apps from collecting certain personal information from anyone under 13 years of age without parental permission. Our school system may consent on behalf of parents in the education context when student information is collected for the school's exclusive use and benefit and for no other commercial purpose.

» Under FERPA, our vendors cannot use the education records we provide in any way that is not authorized by the school district. They cannot sell this data or allow others to access it except as we permit in accordance with federal and state education privacy laws.

Our Commitment

We are working to improve your children's education by ensuring it meets their unique needs. It would be very difficult to accomplish this goal without the ability to capture important information about your child's progress. Protecting personal information in secure and responsible ways is at the heart of our efforts to provide a richer and more dynamic learning experience for all students.

LEARN MORE about the rights of parents and guardians at dataqualitycampaign.org/pta or PTA.org/Parents or commonsensemedia.org